

ANGELA SHAFER

CREATIVE DESIGNER



214 681 3539



ms.angela.shafer@gmail.com



angelashafersdesign.com

EDUCATION

VISUAL COMMUNICATIONS

BROOKHAVEN COLLEGE

2014 – 2018

SKILLS

Web Design

Print Design

Art Direction

Creativity

Photography

EXPERTISE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Office 365

HTML

CSS

PROFILE

Creative designer who has a passion for clean and modern design, and expressive typography. Possesses skills in web and print design, web usability, and photography.

EXPERIENCE

WEB GRAPHIC DESIGNER

Signet Jewelers | 2013 – 2019

Developed creative concepts and designs for multiple channels for Zales / Zales Outlet. Enthusiastically provided new design ideas and art direction.

- Created responsive web assets for home pages, landing pages, and website banners
- Designed, coded and tested Zales / Zales Outlet consumer emails
- Created concepts for social media assets
- Provided art direction for some Zales Outlet holiday campaigns

DESIGNER

Zales Corporation | 2011 – 2013

Provided support for the Zales family of brands

- Created animated advertising banners
- Occasionally assisted with the retouching of product photos
- Designed consumer emails for the Zales brand

WEB PRODUCTION ARTIST

Mary Kay | 2010 – 2011

Designed home pages and landing pages for the Mary Kay website. Created web-based newsletters for Mary Kay consultants. Assisted with retouching product and model images

- Worked with web development to create images for new responsive website
- Occasionally provided art direction for marykay.com